

Karnataka State open university

In Collaboration with

Al-Ansar Regional Polytechnic College, Allahabad

MBA (Integrated - 5 Years)

Eligibility: 10+2 or Equivalent

Sub. Code	Subject	Credits	Sub. Code	Subject	Credits
1st Semester			2nd Semester		
IMBA-01	Principles of management	3	IMBA-06	Business Law	3
IMBA-02	Financial Accounting	3	IMBA-07	Management Accounting	4
IMBA-03	Business Communication	3	IMBA-08	Business Environment	3
IMBA-04	Management Information System	3	IMBA-09	Computer Application in Business	3
IMBA-05	Managerial Economics	3	IMBA-10	International Trade	3
3rd Semester			4th Semester		
IMBA-11	Marketing Management	3	IMBA-16	Human Resources Management	3
IMBA-12	Production Management	4	IMBA-17	Financial Management	3
IMBA-13	Business Taxation	3	IMBA-18	Entrepreneurial Development	3
IMBA-14	Financial Services	3	IMBA-19	Organisational Behaviour	3
IMBA-15	Business Statistics	3	IMBA-20	Quantative Techniques	4
5th Semester			6th Semester		
IMBA-21	Marketing Research	3	IMBA-26	Service Marketing	3
IMBA-22	Material Management	4	IMBA-27	Investment Management	3
IMBA-23	Business Ethics & Values	3	IMBA-28	Consumer Behaviour	3
IMBA-24	Advertising & Sales Promotion	3	IMBA-29	Supply Chain Management	3
IMBA-25	Customer Relationship Mgt.	3	IMBA-30	Project Viva voice	2
7th Semester			8th Semester		
MBA-01	Managerial Tasks and Behavioural Dynamics	5	MBA-07	Human Asset Management	5
MBA-02	Corporate Communication and Managerial Economics	5	MBA-08	Corporate Finance and Services	5
MBA-03	Legislative Framework of Business	5	MBA-09	Marketing Planning and Management	5
MBA-04	Accounting and Taxation for Managers	5	MBA-10	Production Technology and Industrial Engineering	5
MBA-05	Quantitative Techniques for Managerial Decisions	5	MBA-11	Information Science for Managers	5
MBA-06	Business Development and Entrepreneurship	5	MBA-12	Strategic Management and Corporate Governance	5
9th Semester			10th Semester		
MBA-13	Research Methodology	5		Elective-IV	5
MBA-14	Total Quality Management	5		Elective-V	5
MBA-15	International Business Management	5		Elective-VI	5
	Elective-I	5		Elective-VII	5
	Elective-II	5		Elective-VIII	5
	Elective-III	5	MBA-16	Project Work Viva voice	8
					2
			Grand Credits		220